

MDIA5000

Understanding Contemporary Media

Term Two // 2019

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Dr. Edgar Gómez Cruz	e.gomezcruz@unsw.edu.au	Tue 11:00-13:00	231G Robert Webster Building	

School Contact Information

Room 312, level 3 Robert Webster Building

Phone: (02) 9385 4856

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Course Details

Credit Points 6

How do you demonstrate critical thinking?

Please note, these guidelines assume you are comparing two articles (ie A and B), not three (ie A, B and C). They are still valid: $\frac{1}{2}$

What do I need to include in my documentation?

Your 500 word documentation must be submitted by MIDDAY on the day of your assigned presentation. If you are absent on the day of your assigned presentation, but you have submitted your 500 word summary as required, you may present your powerpoint in class the following week without penalty.

If you DO NOT submit your summary by MIDDAY on the day you are scheduled to present, late penalties of 3% per day will apply until the summary is submitted (unless you have been approved for Special Consideration).

Assessment 3: Research Essay

Start date: Not Applicable

Length: 2000-2500 words

Tips for structuring your essay:	
most	
The Sydney Morning Herald	

New York Times Nieman Lab.

Attendance Requirements

You will attend all tutorials or run the risk of failing this course.

Course Schedule

Timetable

Type	Content
Tutorial	Introduction to the Contemporary Media: A global
	perspective
MONDAY	PUBLIC HOLIDAY
No classes	
Tutorial	Understanding the Political economy of
	contemporary Media
Tutorial	Understanding Media Policy and Regulation
Tutorial	Understanding technologies, infrastructures and
ratorial	materiality of Media
Tutorial	Understanding Media Convergence and
	contemporary business models
No classes	READING WEEK
Tutorial	Understanding contemporary Genres and Media
	formats (presentations)
	MONDAY No classes Tutorial Tutorial Tutorial Tutorial

Week 8: 22 July - 26 July	Tutorial	Understanding audiences and participation (presentations)
Week 9: 29 July - 2 August	Tutorial	Understanding New (new) media and the postdigital
Week 10: 5 August - 9 August	Tutorial	Understanding Media in the postdigital era (Third assignment)

Resources

Prescribed Resources

Please check Moodle updates

Recommended Resources

Please check Moodle for updates

Course Evaluation and Development

Please check Moodle for updates

Submission of Assessment Tasks

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on <a href="mailto:external:externa

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW. http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure; student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Image Credit

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