MDIA1007

A YX]U˙9bħfYdfYbYi fg\]d

HYfa ˙H\fYY˙˙##˙&$&$

7ci fgY˙Cj Yfj]Yk

GhUZZ˙7cbhUWh˙8YhU]`g

7cbj Ybcfg

BUa Y	9a U]`	5j U]`UV]`]hm	@cWUh]cb	D\cbY
9a a U˙>UbY	Ya a U"UbY4 i bgk "YXi "Ui	6m˙Uddc]bha Ybh	H\Y˙]bhYfk YVn	$(%&˙(&-$&+

GWXcc`˙7cbhUWh˙=bZcfa Uh]cb

GWXcc`˙cZh\Y˙5fhg˙UbX˙A YX]U

Fcca ¨ %&ž˙@j Y``˙žFcVYfh˙K YghYf˙6u]`X]b[˙fl %(Ł

D\cbY˙f$&Ł-',) ˙(,) *

9a U]`˙gUa 4 i bgk "YXi "Ui

K YVg]hY˙k k k "Ufhg"i bgk "YXi "Ui #gUa

H\Y˙GWXcc`˙cZh\Y˙5fhg˙UbX˙A YX]U˙k ci ˙X˙]`Y˙hc˙F YgdYWh ˙m5W_bck `YX[ Y˙h\Y˙HfUX]h]cbU`˙7 ighcX]Ubgž h\Y˙6YXY[U`˙fP`Ybg]b[hcb˙Wa di gł ž˙ UX][U`˙f7 ]hm˙UbX˙5fh ˙8 Yg][ b˙7Ua di gYgŁUbX˙h\Y˙B[ i bbUk U` dYcd`Y˙f6 i ghfU]Ub˙8 YZYbWY˙: cfW˙5WUXYa m]b˙7UbVYffUŁcZh\Y˙`UbXg˙k \YfY˙YUW\ ˙WUa di g˙cZI BGK ˙]g `cWUhYX"

7ci fgY 8YhU]`g

7fYX]h Dc]bhg *

Gi a a Ufm cZ h\Y 7ci fgY

=b h\]g Wci fgY žmci k]`` Ui bW\ mci f ck b ghUfh i d" Gci bX Ua V]h\ci g3 H\Ub_g hc h\Y i gY cZ UddfcUW\Yg Zfca YUb ghUfh i d UbX XYg][b h\]b_ ]b[ ž h\g g]a d Yf h\Ub mci a ][\h h\]b_" < YfY'g \ck ]hk cf_g" =b K YY_g CbY UbX Hk cž mci '`` XYj]gY UbX Ui bW\ U VUfY!VcbYg j Yfg]cb cZ Ub cf[ ]bU` ghUfh i d]XYU k \]W\ gc j Yg U

5ggYgga Ybh

>i ghU ei]W_ \YUXg!i d h Uh 5ggYgga Ybh HUg_ Hk c Zcf h]g Wci fgY]bWi XYg U @YUXYfg\]d / DUfh]W]dUh]cb Wca dcbYbh h UhfUЈfYei]fYg k YY_ mYbhf]Yg UbX fVLk]`VY Yl h Ya Y mX]ZW hhc Wca d`YhY]Zmci Xcbffh Wca Y hc h Y cb]bY YWii fYg UbX h hcf]U g Zcf h]g Wci fgY UhhY]fgWXYX `X h a Yg fgYY h Y 5 hh YbXUbW\ gYW\]cb Zcf a cfY]bZcÈ"

5ggYgga Ybh HUg_g

5ggYgga Ybh HUg_	K Y][\h	8i Y 8UhY	Ghi XYbh @YUfb]b[Ci hWca Yg 5ggYggYX
7UgY Ghi Xm	($ı	$- #%$#&$&$ $) .$$ DA	%ž&ž(
GhUfhI d DfcdcgU UbX 9bhfYdfYbYi f]U >ci fbYm	* $ı	&+#%%#&$&$ $) .$$ DA	%ž&ž ž(

5ggYgga Ybh 8YhU] g

5ggYgga Ybh % 7UgY Ghi Xm

GhUfh XUhY.

8YhU] g.

Ghi XYbhg fYgYUfW\ Ub Yl]gh]b[Wca dUbmUbX dfYgYbh]bX]b[g]b h Y Zcfa cZU g]XY XYW_ "

5hhYbXUbWˈFYei]fYaYbhg

<YfYˈUhˈAYX]Uˈ9bhfYdfYbYifg\]dˈWYbhfUˈžˈkYffYˈghˈUmˈb[ˈkYˈˈUˈYUXˈcZˈhYˈWˈfjˈYˈVmˈaˈcjˈ]b[ˈˈhˈhYgˈUgˈkYˈˈUg
ˈYWˈifYgˈcb`]bYˈ]bˈHˈˈ"

		9I YfW[gY. D]hX]b[mci f ghUfh i d! dfUW]VY fi bg
K YY_ %$. %* Bcj Ya VYf! &$ Bcj Ya VYf	@YWh fY	8Y`j Yfma cXY. cb`]bY
		Hcd]W G\Uf_ HUb!ghmY d]hX]b[Wca dYh]h cb
	Hi hcf]U`	8Y`j Yfma cXY. cb`]bY
		5Wh]j]hm 5ggYgga Ybh HUg_ Hk c k cf g\cd

F Ygci fWYg

DfYgWf]VYX F Ygci fWYg

D`YUgY`gYY`Wci fgY`A ccX`Y`g]hY"`

F YWca a YbXYX F Ygci fWYg

D`YUgY`gYY`Wci fgY`A ccX`Y`g]hY"

7ci fgY`9j U`i Uh]cb`UbX`8Yj Y`cda Ybh

A cgh cZ h\Y ZYYXVUW_ Zfca ghi XYbhg UVci h h\Y &\$%-]hYfUh]cb cZ A 8 5%\$\$+ fh\Y Zfgh m YUf h\]g Wci fgY fUbŁ k Ug gi dYf dcg]h]j Y" K Y X]Xž \ck Yj Yfž fYWj]j Y gca Y Wca a Ybhg UVci h

Gi Va]gg]cb cZ 5ggYgga Ybh HUg_g

Hi fb]h]b Gi Va]gg]cb

=Zmci YbWci bhYf U dfcV Ya k \Yb Uhh Ya dh]b[hc gi Va]hmci f Ugg][ba Ybh \fci [\ Hi fb]h]b bž d YUgY hY Yd\cbY 9I hYfbU Gi ddcfh cb - ' ,) '' ' ' %cf Ya U]h Ya cb YI hYfbU hY gi ddcfh4 i bgk "YXi "Ui "" Gi ddcfh \ci fg UfY ', .$$Ua – %$.$$da cb k YY_XUmg UbX - .$$Ua –) .$$da cb k YY_YbXg f1 *) XUmg U mYUfŁ =Zmci UfY i bUV Y hc gi Va]hmci f Ugg][ba Ybh Xi Y hc U ZUi hk]h \ Hi fb]h]b mci a UmUdd mZcf Ub YI hYbg]cb žVi hmci a i ghfYUU]b mci f h]W_Yhbi a VYf Zca 9I hYfbU Gi ddcfhU cb[k]h \ Ubmch\Yf fY Yj Ubh XcW a Ybhg Ł hc]bWi XY Ug Yj]XYbWY hc gi ddcfhmci f YI hYbg]cb Udd]WUh]cb" =Zmci Ya U] 9I hYfbU Gi ddcfhmci k] Ui hca Uh]WU mfYWY]j Y U h]W_Yhbi a VYf fž Vi h]Zmci hY Yd\cbY mci k] bYYX hc gdY W]WU mUg_ Zcf cbY" Hi fb]h]b U gc dfcj]XYg i dXUhYg cb h\Y fgmghYa ghUhi g cb Hk]hhYf"

; YbYfU mž Ugg Ygga Ybh HUg_g a i ghVY gi Va]hhYX Y YWfcb]WU mj]U Y h\Y Hi fb]h]b cf U A ccX Y Ugg][ba Ybh "Ð]bghUbWYg k \YfY h]g]g bch dcgg]V Yž h]k] VY ghUhYX cb mci f Wci fgY'g A ccX Y g]hY k]h \ U hYfbUh]j Y gi Va]gg]cb XYhU]g"

: cf]bZcfa Uh]cb cb \ck hc gi Va]hUgg][ba Ybhg cb]bY j]U A ccX Y. \hhdg.##ghi XYbh]i bgk "YXi "Ui #ck ! gi Va]hUgg][ba Ybhma ccX Y

5WUXYa]W< cbYghmïUbX`D`U[`]Uf]ga

D`U[`]Uf]ga`]g`ï g]b[`h\Y`k cfXg`cf`]XYUg`cZ ch\Yfg`UbX`dfYgYbh]b[`h\Ya`Ug`mci f`ck b"‍+h\Ub`h\U_Y`a Ubm
Zcfa g‍ž Zca`XY`]VYfUh Y`W\YUh]b[`hc`UWW]XYbhU`‍m`Wcdm]b[`Zca`U`gci fWY`k`]h\ci h UW_bck `YX[Ya Ybh"

I BGK`[fci dg`d`U[`]Uf]ga`]bhc`h\Y`Zc``ck]b[`WUhY[cf]Yg.

7 cdm]b[`.`ï g]b[`h\Y`gUa Y`cf`j Yfm g]a]Uf`k cfXg`hc`h\Y`cf][ ]bU`‍h\Yl hcf`]XYU`k ]h\ci h UW_bck `YX[ ]b[`h\Y

-

5WUXYa]WbZcfa Uh]cb

: cf YggYbh]U` ghiXYbh ]bZcfa Uh]cb fY`Uh]b[hc.

- fYei Yghg Zcf YlhYbg]cb/
- `UhY gi Va ]gg]cbg [i]XY`]bYg/
- fYj]Yk cZ a Uf_g/
- I BGK <YU`h\ UbX GUZYhm dc`]Y]Yg/